



For Immediate Release

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Mayors and Mascots to Announce Second Annual Rivalry Ride *Friendly U of U - BYU Competition Prompts Needed Contributions to Food Banks*

SALT LAKE CITY and PROVO, UT – School mascots Swoop and Cosmo, Provo Mayor Lewis Billings and Salt Lake City Mayor Ralph Becker will meet at the Utah Food Bank (3195 South 900 West) Monday, Nov. 9 at 3:00 p.m. to announce details of the Second Annual “Food Fight” Rivalry Ride. The two mayors will be gearing up for a bike ride scheduled days after the highly anticipated November 28 Brigham Young University vs. University of Utah football game and hope to inspire their respective communities to contribute to the BYU and U of U food drives.

Avid cyclists, both Mayors are preparing for the Rivalry Ride challenge in conjunction with the BYU-Utah competition for food bank contributions. The mayor representing the losing football team must ride from his city to the winner’s city. Route details will be announced later this month.

With the Utes as last year’s winning team, Mayor Billings (joined by Mayor Becker) attempted to bike the 50 miles from Provo’s City Hall to the City & County Building in Salt Lake City amidst a raging snowstorm. Complementing an organized campus competition, the mayors encouraged public contributions to local food banks. Both communities donated more than 122,000 pounds of food and collectively raised \$78,000 dollars for individuals and families in need.

“Last year’s Rivalry Ride prompted an incredibly generous response from both cities. We hope to beat last year’s tally with this year’s efforts,” said contending Mayor Becker. “As a Utah fan, I look forward to again riding alongside Mayor Billings from Provo to Salt Lake City and encourage all City residents to get involved in this year’s food ride.”

"Utah County residents, following the lead of our Cougar football team, regularly step up to any challenge – especially in times when the community stands in need," stated challenger Mayor Billings. "We are excited to announce this year's Rivalry Ride as a great opportunity for both cities to celebrate our respective teams, promote green transportation, and increase food donations for those in need."

The Rivalry Ride will commence at 10 a.m. on Saturday, Dec. 5 and will end at approximately 3 p.m. The public is invited to join the mayors for any part of the ride. To sign up to ride with the mayors or for more information on the Mayor's Rivalry Ride, go to <http://utahrivalryride.com/joomla/>

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