



For Immediate Release

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Salt Lake City Corporation Receives Inaugural Green Business Award *Utah Business Magazine Honors City's Innovative e2 Business Certification Program*

SALT LAKE CITY – Salt Lake City Corporation has been recognized as the recipient of the first Green Business in Government award by Utah Business Magazine, the state's premier monthly business publication. More than 70 local businesses and organizations were nominated for their environmental focus and "green" policies and practices. Salt Lake City Corporation received an award in the government category because of its e2 Business Certification program and focus on enabling small businesses to address environmental and sustainability-related issues.

Developed by the City's Division of Sustainability, e2 Business promotes environmentally and economically sustainable programs for local businesses and organizations. To certify as an e2 Business, a company must determine a baseline of energy use, establish meaningful environmentally sound goals, monitor energy use and waste production, evaluate progress and strategies to reach annual goals and complete an annual report to submit for recertification. Certified members are offered cost saving initiatives, free advertising, increased customer attraction and loyalty, and a free consultation with Salt Lake City sustainability experts.

"Many of Salt Lake City's leading companies are e2 Business certified, working with the City to implement environmentally sound practices and policies," said Mayor Ralph Becker. "Our local e2 businesses not only promote green efforts in the workplace but also increase individual commitment to sustainability through awareness and practice."

"The e2 Business program claims over 100 local and diverse businesses as certified members all focused on reaching sustainability goals to make their operations more environmentally responsible," added Salt Lake City Director of Sustainability Vicki Bennett. "We invite all City-based businesses and organizations to become certified and join our efforts to protect our natural resources."

The Green Business awards were established this year to recognize Utah businesses focused on sustainable practices. An independent judging panel awarded businesses based on their corporate environmentalism and leading green business policies. For more information, go to www.utahbusiness.com.

For more information on e2 Business, go to www.slccgreen.com or contact Renee Zollinger at renee.zollinger@slccgov.com.

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