

SALT LAKE CITY CORPORATION

OFFICE OF THE CITY COUNCIL

News Advisory

Salt Lake City Council

October 17, 2008

The Salt Lake City Council is scheduled to hold a dialogue Tuesday, October 21, 2008 with economists and representatives of the City's business community about the near-term future of Salt Lake City's economy.

The dialogue will start at 3 p.m. in Room 326 of the City & County Building, 451 South State Street.

The dialogue will consist of six presentations, each followed by a 15-minute period of questions by the City Council. The dialogue will be televised on Salt Lake City's cable television channel, Channel 17.

Presenters include:

- Economist Doug McDonald, who will give an overview of the Wasatch Front economy and its potential in 2009 and in five years.
- James Wood, director of the University of Utah's Bureau of Business Research, who will make a presentation on the Salt Lake City housing market and its potential in the next five years.
- Jeff Edwards and Michael Flynn of the Economic Development Corporation of Utah, who will speak about EDCU's programs to grow local businesses and the performance of Salt Lake City's industrial sector.
- Vest Pocket Coalition President Ellen Reddick and Vice President Mary Corporon, and Local First Utah Board of Directors member Betsy Burton, who will discuss the needs of small businesses in the next five years.
- Salt Lake Chamber President Lane Beattie, Chamber Chief Operating Officer Natalie Gochnour, Downtown Alliance Board of Trustees Chair Bruce Bingham, and Chamber Board Chair Chris Redgrave with the Bonneville Radio Group who will discuss potential accomplishments stemming from the *Downtown Rising* plan in the next five years, and how Salt Lake City may continue to use the *Downtown Rising* plan as a tool to stimulate the entire city's economy.
- Mayor Ralph Becker's economic development team led by Community and Economic Development Director Frank Gray which will make a presentation the Administration's plans and goals in the near future and the next five years.

For more information, please contact either Russell Weeks at 535-6206 or Karen Halladay at 535-7624 at the City Council Office.

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