

SALT LAKE CITY CORPORATION

FRANK B. GRAY
DIRECTOR

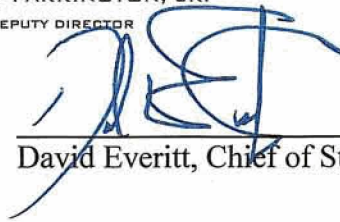
DEPARTMENT OF COMMUNITY & ECONOMIC DEVELOPMENT
OFFICE OF THE DIRECTOR

RALPH BECKER
MAYOR

MARY DE LA MARE-SCHAEFER
DEPUTY DIRECTOR

ROBERT FARRINGTON, JR.
DEPUTY DIRECTOR

CITY COUNCIL TRANSMITTAL



David Everitt, Chief of Staff

Date Received: 06/23/09

Date Sent to City Council: 06/23/09

TO: Salt Lake City Council
Carlton Christensen, Chair

DATE: June 22, 2009

FROM: Frank Gray, Community & Economic
Development Department Director



RE: An Ordinance Enacting Sections 12.04.075 and 12.56.375 and Amending Section
12.56.520 to Permit Car Sharing

STAFF CONTACT: Tim Harpst, Transportation Director, at 801-535-6630 or
tim.harpst@slcgov.com

Dan Bergenthal, Trails Coordinator, at 801-535-7106 or
dan.bergenthal@slcgov.com

RECOMMENDATION: That the City Council schedule a briefing and hold a public hearing

DOCUMENT TYPE: Ordinance

BUDGET IMPACT: None

DISCUSSION:

Issue Origin: During November 2008, the City, in collaboration with the Utah Transit Authority (UTA) and the University of Utah (U of U), collectively "Parties", sent out a Request for Expressions of Interest to companies that provide car sharing services for the management and operation of a car sharing program. The stated goals of this new program are to:

- Support the long term economic, environmental and social sustainability of the region through balanced transportation that encourages wise land use;
- Increase public transportation connections and mobility across the Wasatch Front;
- Help improve air quality by reducing the number of vehicle miles traveled;

